

Sponsorship Brochure 2022



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Welcome from Philip Santos, CIHT West Midlands Chair 2020-2022



As Chair of the Chartered Institution of Highways & Transportation in the West Midlands, it is my pleasure to invite you to be part of the CIHT West Midlands 2022 Dinner & Awards.

The last two years have seen immense concern, change and challenges but the light is there at the end of the tunnel. The resilience and fortitude shown by everyone within our great industry has helped the UK pull through some of these challenges along with the adaptation of travel and transport behaviours.

As a result of the pandemic we had to cancel the face to face AGM and Awards dinner for the last two years but have held these virtually. Although not being the same as a face to face get together, it is right that we continued to celebrate the fantastic work that is being done by our members in the region.

I am pleased to say that the Covid environment has now changed to the degree where we will be celebrating the awards and AGM face to face this year at the Burlington Hotel on Thursday 12th May. I'd like to offer you an opportunity to be part of this incredible celebration of excellence in highways and transportation in the West Midlands.

The West Midlands are at the forefront of CIHT regions and by taking advantage of the fantastic sponsorship packages, you will have the opportunity to position your organisation or brand at the forefront of this diverse community.

We look forward to working with you to maximise the impact of your message at this unique celebration of excellence and innovation in front of a highly influential audience.

Philip Santos

Why sponsor the CIHT West Midlands 2022 Dinner & Awards?

Highways and transportation form one of the most important sectors in the West Midlands, employing a large number of people in the region.

Industry partnership and celebrating excellence is at the heart of this event

Our sponsorship packages have been carefully shaped to meet the commercial imperative of our industry partners. We understand your needs and how to meet them whilst adding value to the experience enjoyed by our guests.

Meet new contacts and strengthen key relationships



Maximising networking opportunities for our guests is an important priority.

The next step

Supported by a loyal and growing base of sponsorship partners, in recent years there has been very significant interest in many of these opportunities. A prompt decision will increase the chances of you securing the package you want and realising the full benefit of your investment – including your logo in advanced marketing. In addition, this year we will be holding a charity raffle with all proceeds going to the **Birmingham Children's Hospital charity**. If you are unable to sponsor a package but would still like to contribute to the evening then all donations of raffle prizes would be greatly received. In return, you will be mentioned on the evening with a special thanks given by the host.

Award category sponsor

£500



Opportunity Includes:

- Category will incorporate your name
- Your logo or company name will be:
 - included in certificate
 - displayed beside your chosen category in all correspondence and print
- Your support will be acknowledged by the presenter at both of the Regional Awards and the National Final
- A complimentary ticket to the event with a seat on the top table
- Opportunity for a representative from your organisation to be on stage with the presenter to give award

Categories:

- Best Large Project
- Best Small Project
- Best Innovation
- Emerging Professional
- Environment and Sustainability
- Collaboration

Advertising in the programme

from £250

Limited advertising space is available in the Awards Programme which each guest will receive. All advertisements will be carried in full colour.

Pricing:

Full-page inside position: £250

This is a unique and prestigious marketing opportunity and we are confident your involvement as a sponsor will provide you with exceptional rewards. For further details on the opportunities available and to make raffle prize donations please contact our Regional Honorary Secretary:

Laura Menendez Gonzalez –
laura.menendezgonzalez@wsp.com



CIHT
2022 West Midlands
Awards

In support of

