



Strategic plan 2016–2021



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The Chartered Institution of Highways & Transportation (CIHT) is a charity, learned society and membership body with 12 UK regions and a number of international groups.

Our objects, laid down in our Charter and Byelaws, are 'to advance for the public benefit the science and art associated with highways and transportation in all their aspects; and to promote education, training and research and development of the said science and art'.

the natural home for all people working in transport infrastructure

We represent and qualify professionals who plan, design, build, manage and operate transport and infrastructure. We offer routes to qualification including Chartered Engineer, Incorporated Engineer and Engineering Technician, the SoRSA Certificate of Competency and Transport Planning Professional.

We are the leading voice of the highways and transport infrastructure profession. We are a prime source of advice for national and local government and other strategic stakeholders when they are seeking technical expertise and knowledge to guide future policy and investment.

Our membership is growing, and as an Institution, we embrace all aspects of transport infrastructure while continuing to value our roots in highway engineering.

Our Institution is the natural home for all people working in transport infrastructure who are seeking education, professional qualification, technical guidance and networking in a welcoming environment.



**To find out more about us
please visit ciht.org.uk**

Our Vision

World-class
transportation
infrastructure
and services

Our Mission

- Be committed to excellence
- Support our members and advance their professional standing
- Inspire lifelong learning
- Generate and share knowledge
- Demonstrate transport infrastructure's contribution to a prosperous economy and a healthy and inclusive society



Professional

An effective, high-performing Institution that has integrity and acts impartially



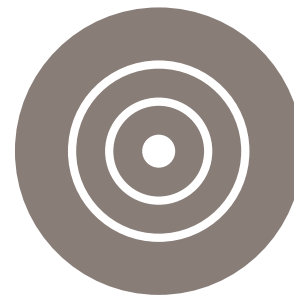
Inclusive

An accessible Institution that values diversity and supports all its members and regions



Collaborative

A membership body that engages with stakeholders, supports common interests and seeks to inform and influence decision makers



Progressive

An ambitious and innovative Institution committed to positive change



1 **Promoting professionalism and encouraging learning**

Giving members the skills, training and qualification to be the workforce that society and the economy need

We will:

- Attract more members to professional qualifications
- Continue to offer and develop routes to membership for highways and transportation professionals at all stages of their careers
- Demonstrate and promote the value of professional qualifications to individuals and employers
- Develop our approach to continuous learning and embed this as an essential requirement for a skilled and effective workforce
- Provide mentoring and professional development opportunities to all our members



2 **Influencing the future**

Working with members, regions, stakeholders and decision makers to demonstrate the value of efficient transport infrastructure, as well as continually seeking to improve all networks so that they are safe, sustainable, effective and able to meet the changing needs of society

We will:

- Shape and contribute to transport policy across the UK and internationally
- Maintain and develop relationships with national and regional governments, the industry and the public
- Foster research and debate on a long-term vision for transport infrastructure through knowledge generation and future thinking
- Identify and disseminate good practice through effective exchange of knowledge and information
- Increase CIHT's presence and profile



3 Developing our membership by providing services that benefit our members and society

Recruiting new members and retaining existing ones through a reputation for excellence and a range of attractive membership services

We will:

- Achieve sustainable growth across all grades and diversify our membership profile
- Shape a long-term vision for the profession that will equip it to attract, retain and develop talent
- Promote the status of transportation professionals and the importance of the sector to the economy, environment and society
- Provide quality services and enhance support to our members and regions
- Continue to provide a range of high-quality events, seminars and networking opportunities at national and regional level

Delivering the Plan

This Strategic Plan for 2016–2021 has been developed in consultation with our members and regions. This plan will be supported by a corporate business plan and a financial strategy that will provide measurable outcomes.

The plan will be delivered through our governance structures, and we will continue to develop an efficient, effective and sustainable organisation that:

develops and invests in our systems/processes and staff to improve services to our members

diversifies and sustainably grows our income base

delivers consistently high levels of member and staff satisfaction



Complementary documents will include regional business plans, strategic board plans and strategies for membership, stakeholder engagement and communications, including our manifesto.



Our plan will be reviewed by the CIHT Council on a regular basis.

Context

Work to develop our new five-year strategy took account of the following drivers:

1

Society's aspirations

The demand for door-to-door journeys, smooth interchanges and reliable, safe and efficient systems for all of society

2

Economic impact

Transport as the route to economic growth

3

Climate change & energy security

Creation of resilient networks to reduce disruption and carbon impacts

4

Constitutional change

Devolution and its impact on how transport will be prioritised, funded and delivered

5

Technology & innovation

Transformation of the way transport is planned, used and maintained

6

International perspective

Sharing of knowledge and practice and recognition of the fact that transport infrastructure professionals work globally



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