CONTEXT

Victoria Road is a long road varying in width from less than 7m to over 10m serving mainly as a major residential road in the St. Budeaux district of Plymouth. Suburban shopping and commercial activities occur along the middle section of this road. Following the opening of St. Budeaux Bypass in 1988, "after" studies indicated that traffic flow in Victoria Road had increased by over a third (from under 8,000 to over 11,000 vehicles per 12 hour day). This was mainly because trips starting and finishing in St. Budeaux were being diverted to Victoria Road when access to the Bypass from the adjacent roads was restricted or closed. Further road closure at Victoria Road would cause considerable inconvenience to St. Budeaux residents themselves and traffic orders would be difficult to enforce. Therefore it is proposed to introduce
comprehensive traffic calming measures accompanied by environmental improvements.

OBJECTIVES
The concept proposed is to change the image of Victoria Road from that of a major traffic route and to deter extraneous traffic.

DESCRIPTION
Physical measures to slow motor traffic and to provide additional crossing points for pedestrians are proposed. These measures include the introduction of mini roundabouts, narrowing of the wide carriageway, provision of cycle tracks, removal of some yellow lines to allow parking, and highway enhancement such as repaving of footways and landscaping.

COST
The estimated cost is £250,000 to £300,000.

ASSESSMENT
Scheme not yet undertaken.