CONTEXT

Sidmouth is an historic settlement of national importance. The town centre is recognised as one of the most significant Conservation Areas within Devon. Whilst much had been done to protect this heritage there were areas within the town centre where positive measures were needed to improve the appearance of the centre as a whole.

OBJECTIVES

The aim was to undertake enhancement work, including the treatment of roads and footways and the provision of appropriate forms of street furniture and lighting. Proposals included possible removal, relocation or replacement of unsympathetic road signs.

DESCRIPTION

Detailed treatments were prepared and have been implemented for a number of the town centre streets. Old Fore Street and Market Square/Prospect Place have been paved at one level using brick sized pavers. Traffic is restricted in Old Fore Street to permit holders and service vehicles only and on-street parking has been removed.

In New Street and Church Street brick sized pavers have again been used, however a kerb has been retained and the carriageway defined in a different colour from the footways as the route is used for local traffic.

Some on-street parking has been retained, although in New Street this has been restricted to disabled badge holders only. In addition, to mark the entrance to the town centre, a flat top hump has been introduced in High Street near the junction with All Saints Road.
COST

The cost was in the region of £400,000.

ASSESSMENT

The scheme has resulted in a reduction of vehicles using these important shopping streets. The traffic restrictions now in force in Old Fore Street result in the street being pedestrianised for much of the day; this is particularly important during the summer when considerable numbers of tourists visit this attractive Regency town.

89: Brick sized pavers laid at one level create a shared-surface street. (Photo: Devon County Council)