



Municipality of Abu Dhabi City Municipal Assets and Infrastructure Sector

Internal Road Safety Programmes of The Municipality of Abu Dhabi City



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Brief History of Abu Dhabi

The emirate of Abu Dhabi is located in the oil-rich and strategic Persian Gulf region. It adjoins the Kingdom of Saudi Arabia and the Sultanate of Oman.

Abu Dhabi is one of the seven emirates that constitute the United Arab Emirates. It is the capital of United Arab Emirates and largest emirate by area (67,340 kms²), accounting for approximately 86% of the total land area of the UAE. Abu Dhabi possesses 10% of the world's oil 5% of its gas reserves, and produces 90% of oil in the U.A.E.

Abu Dhabi is known as the Green State whilst also being the location of the world's largest sand dunes. There are nearly 200 islands around Abu Dhabi, offering some of the most natural untouched beaches in the region.

Abu Dhabi has always been a special place. But until recently, the emirate remained an undiscovered jewel on the international travel map.



Introduction to the Municipality of Abu Dhabi

The Municipality of Abu Dhabi City (ADM) was established in 1966 and has been an integral part of Abu Dhabi's development and growth. Today, ADM is handling the unprecedented expansion of Abu Dhabi city by modernising its facilities, adopting latest technologies, streamlining its processes and investing in human capital to improve overall service delivery in the safest possible manner.

Road Safety Unit was set up in October 2009.





Scope of Responsibilities

For **ALL** internal roads within the Greater Abu Dhabi City:

- Ensuring safe design and delivery of new and improved internal roads
- Accident analysis and remedial actions

Different Departments involved:

- Department of Transport
- Traffic Police
- Abu Dhabi Education Council
- Urban Planning Council





Local Factors

Abu Dhabi internal road users:

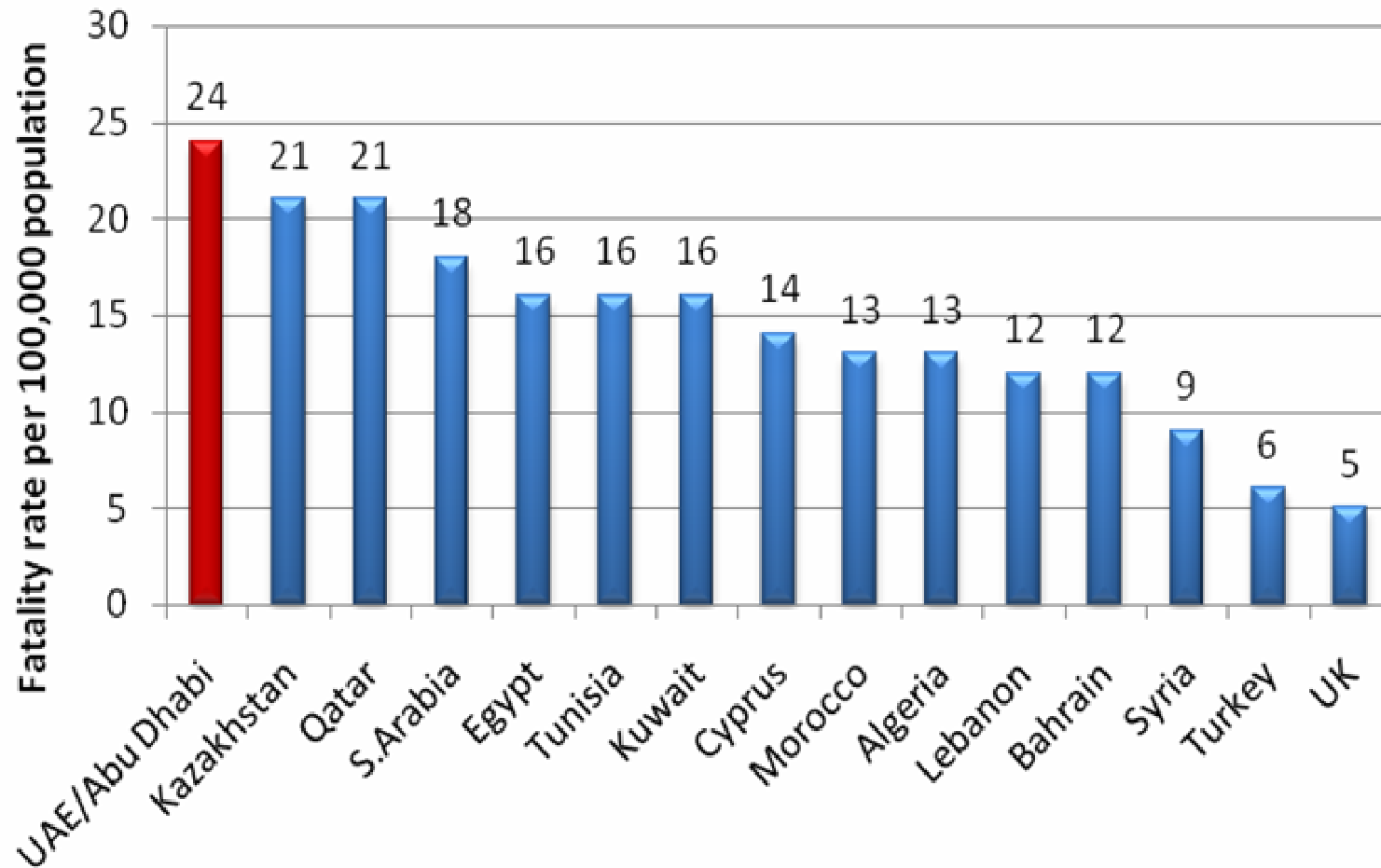
- Citizens of different countries from around the world.
- Different backgrounds give rise to different driving, cycling and even walking habits.
- Wide range of perception and acceptance of risk.
- Culture of speeding, especially amongst local youth.

Requires great efforts now to address.





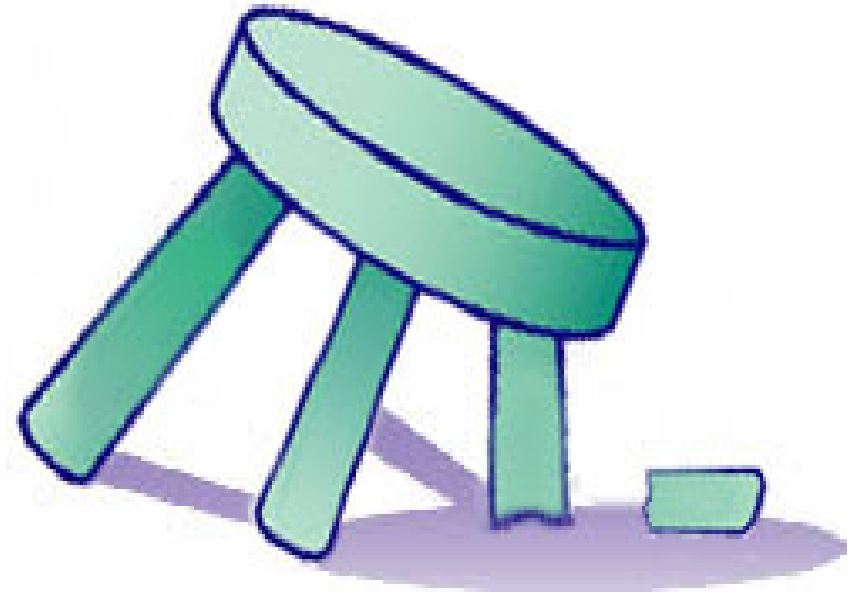
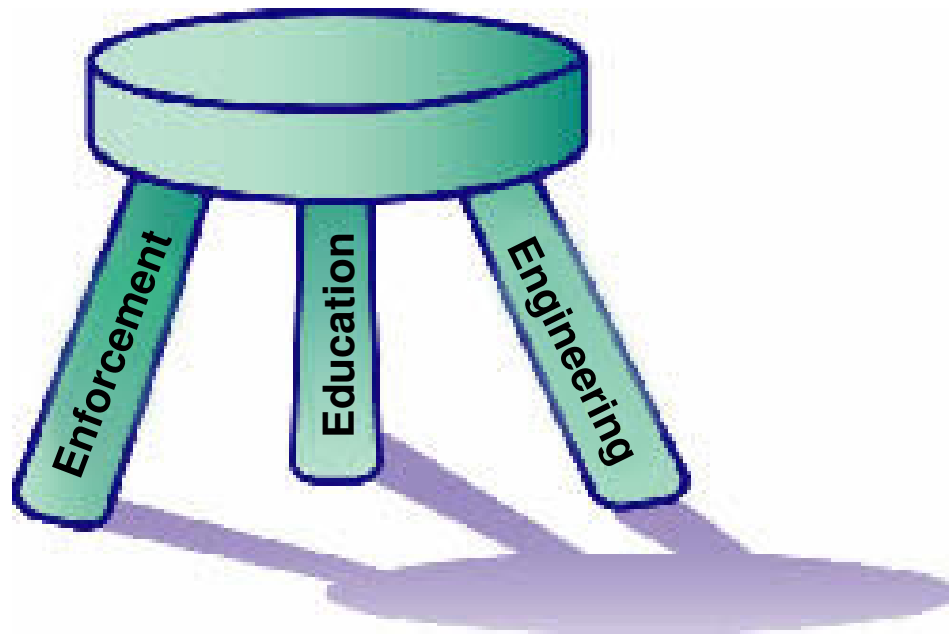
The Scale of the Problem





Our Approach

We believe in the three E's:





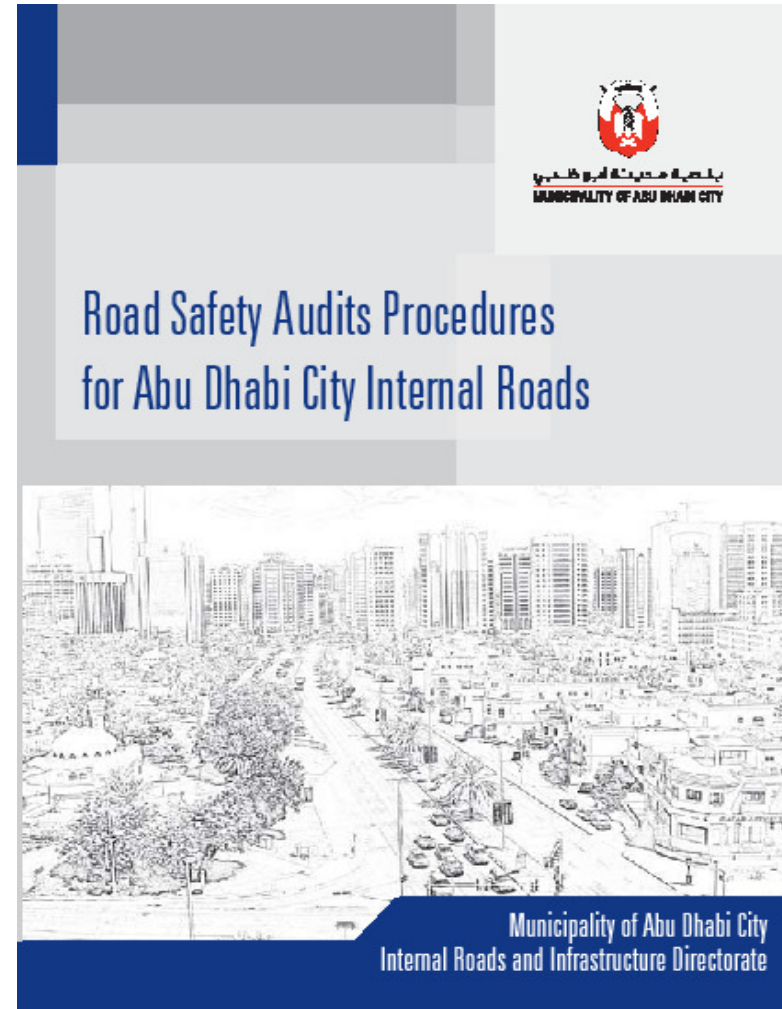
First Steps: Road Safety Audit

ADM RSU Audit Manual:

- Introduced in October 2009
- Conducted training in February 2010

Compliance is now compulsory for all new and improved works in Abu Dhabi City.

Covers Stages 1 to 4 Audits.





Progress So Far

- Road Safety Policy and Procedures in place
- ADM staff training, knowledge sharing with others
- Corridor Road Safety Improvement programme – four phases completed
- Road Safety Audits for programme design initiated
- Pre-opening audits programme started

Plans for:

- Pilot study for safe school zones
- Definition of Road Network Hierarchy
- Sector Road Safety Improvement Plan.



Continued...

- Internal Road Safety Improvement Programmes
- Traffic Calming Manual in preparation
- Road Safety Media Campaigns to be implemented
- Traffic Speed Study to be undertaken





Road Safety

Thank You