

Council Member's Report 2013/14

The Institution has continued to perform well financially, member numbers and media profile.

Membership numbers have been broadly stable which is seen as recognition of the value of membership of a respected professional body in uncertain times. While a planned deficit budget is much improved to small surplus in funds. The Member Get Member campaign was successful in recruiting over 500 new members, though this was mostly balanced by lapsed memberships.

CIHT has continued to work hard in the last 12 months to make inroads into being the voice of the industry with government and media. Being at the forefront of debates on the health agenda, cycling, potholes and road safety. Our involvement in consultation has continued and as always a wider voice from the membership is welcome.

The use of Social Networking is growing. The CIHT is represented on Linked In (2,955 followers – 2,508 last year) and Twitter (1,847 followers – 1,216 last year) with social media sites continuing to be used for raising awareness of CIHT activity. As Branch Representative to Council I have been using Linked In and the Branch web site to raise awareness of what Council is doing – and hopefully our branch members will become more aware and more engaged through access to information.

The year has seen a review of branches with the board of Trustees currently considering the work of the Branch review Group and recent consultation. The aim is to make the branches more sustainable and supported.

Remember the CIHT is your institution and activity is driven by your wishes and needs. So don't be silent let the branch know what you need and in turn we can ensure CIHT continues to provide a great support network for the industry and a strong voice too.

Luke Meechan
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