

## **2025** Cymru Wales Awards

## Bus Project of the Year Award 2025

This award recognises outstanding initiatives within the field of bus transportation that have made a significant positive impact in Wales. Initiatives can range from innovative technology implementations to strategic planning and community engagement.

Entries must clearly explain how the submission meets the criteria specified.

## Judges will be looking for entries that can demonstrate:

**Innovation:** The extent to which the initiative demonstrates creativity, originality, and forward-thinking in addressing challenges or improving services within the bus transportation sector.

**Impact:** The measurable and positive effects of the initiative on the efficiency, sustainability, and overall performance of bus services, as well as its influence on the community and stakeholders.

**Collaboration:** The degree of collaboration and engagement with relevant stakeholders, including government bodies, communities, and industry partners, to ensure a holistic and effective approach.

**Scalability:** The potential for the initiative to be replicated or expanded to other regions, showcasing its adaptability and scalability for broader impact.

**Sustainability:** Consideration of the environmental, social, and economic sustainability of the initiative, reflecting a commitment to long-term benefits for both the transportation system and the community.

## How to enter

To enter this award please <u>complete your entry online</u> and provide submission, project photographs and any supporting documents on your entered project.

Please ensure that you have read the <u>Important Submission Information</u> before submitting your entry. **The deadline for entries is 1700hrs on Friday 12th September** 2025.

Shortlisted entries will be notified in October. Winners will be announced at the CIHT Cymru Wales Awards Dinner at the Kinmel Hotel in Abergele on the evening of Friday 28<sup>th</sup> November 2025 and details published through a variety of media platforms.