

# CIHT North West Region Annual Highways Conference Thursday, 16<sup>th</sup> November 2023 – Emirates Old Trafford Exhibitor/Sponsorship Opportunities

## Secondary Sponsorship

#### £900 + VAT

Your logo included in half-page conference advertisement in Transportation Professional, depending upon deadline dates for the magazine Your logo on the advertising and conference material (*event sponsored by...*) Single exhibition stand

Four delegate places at the conference

Option to distribute promotional merchandise (e.g. pen)

Your printed material displayed adjacent to Registration desk

Your logo on all PowerPoint menu slides linking presentations in main conference room

Conference name and logo may be used in approved publicity campaigns

Submission of unlimited number of tweets for CIHT twitter feed

Contact information for all registrants including e-mail addresses where provided

#### **Exhibition Space**

#### £450 + VAT

Single exhibition stand including an option to distribute promotional merchandise (e.g. pen)

Two delegate places at the conference

Your logo on the advertising and conference material (event supported by...)

Submission of unlimited number of tweets for CIHT twitter feed

Contact information for all registrants including email addresses where provided

### Chair Drop/Delegate Pack Insert

#### £150 + VAT

Distribution of your promotional literature or your choice of either morning or afternoon refreshment break chair drop in the main conference room

Contact information for all registrants including email addresses where provided

If you have any queries or require further information please do not hesitate to contact Barry Heaps via e-mail at <u>barry.heaps@oaklandsconsulitng.net</u> or by phone on 07917-447567.