



West Midlands

Awards

Sponsorship Brochure 2026



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Welcome from Farheen Ahmed, CIHT West Midlands Chair 2026-2028



As incoming Chair of the Chartered Institution of Highways & Transportation in the West Midlands, it is my honour to welcome you to the CIHT West Midlands 2026 Dinner & Awards.

Our region continues to lead the way in highways and transportation, with transformative investment and innovation reshaping how we move and connect. The £2.4 billion City Region Sustainable Transport Settlement (CRSTS) is delivering major upgrades across tram, bus, rail, and active travel networks. Projects like the Digbeth to Sports Quarter extension and East Birmingham to Solihull

Metro line are driving the inclusive, low-carbon growth agenda.

Sustainability and climate resilience are now central to our work. With infrastructure increasingly tested by extreme weather, local authorities are embedding resilience into every stage of delivery. Zero-emission bus fleets and expanded EV charging networks and an emphasis on sustainable transport methods reflect our commitment to a greener future.

Technology is also redefining our sector. Advances in AI, autonomous vehicles, and digital asset management are changing how we design and maintain infrastructure. The West Midlands is embracing this shift through smart mobility pilot schemes and digital transformation.

As ever, we face challenges. Supply chain pressures, funding uncertainties, and evolving regulations are just a few of many but our sector continues to adapt with agility and collaboration.

Events like this dinner and awards are vital. They celebrate excellence, foster connection, and recognise the dedication of professionals across our region.

Following the success of last year's unforgettable celebration, the CIHT West Midlands 2026 Dinner & Awards returns to the Burlington Hotel on Thursday 7th May. Join us for an inspiring evening honouring excellence in highways and transportation, an unmissable opportunity to connect, celebrate, and showcase your impact in the industry. I invite you to be part of this celebration and take advantage of our sponsorship packages detailed within this brochure to showcase your organisation at the forefront of our diverse community.

Thank you for your continued commitment to our profession. I look forward to meeting you all on the night.

Why sponsor the CIHT West Midlands 2026 Dinner & Awards?

Highways and transportation form one of the most important sectors in the West Midlands, employing a large number of people in the region.

Industry partnership and celebrating excellence is at the heart of this event

Our sponsorship packages have been carefully shaped to meet the commercial requirements of our industry partners. We understand your needs and how to meet them whilst adding value to the experience enjoyed by our guests.



Meet new contacts and strengthen key relationships

Maximising networking opportunities for our guests is an important priority. For all sponsorship packages, CIHT West Midlands would like to invite one representative from the sponsor to attend the AGM drinks reception.

The next step

Supported by a loyal and growing base of sponsorship partners, in recent years there has been very significant interest in many of these opportunities. A prompt decision will increase the chances of you securing the package you want and realising the full benefit of your investment – including your logo in advanced marketing. In addition, this year we will be holding a charity raffle with all proceeds going to our chosen charity. If you are unable to sponsor a package but would still like to contribute to the evening then all donations of raffle prizes would be greatly received. In return, you will be mentioned on the evening with a special thanks given by the host.

This year, the Dinner & Awards will take place on 7th May 2026 at the Macdonald Burlington Hotel in the centre of Birmingham.

Gold Package (x1)
MAIN EVENT SPONSOR
Cost: £2,000 incl. VAT



Opportunity Includes:

- Opportunity for 1 Supplier to be Main Event Sponsor.
- Your chosen category will incorporate your name in shortlisted section at the top of the page with further information about your company, boosting your publicity.
- Your logo or company name will be
 - included in an enhanced certificate
 - featured across all social media platforms
 - displayed beside your chosen category in all correspondence and print
 - opportunity to support the event with branded room or table decorations e.g. balloon arch and table centrepieces with company logo (within available space), included in price.
- Your support will be acknowledged by the presenter with opportunity for a sponsor's representative to be present on stage and either announce or present the award and prizes to the winners of the category they have sponsored.
- Includes a table of 10 with house wine / soft drinks, for which your company's table will be situated near to the front of the stage so you can get a prime view of the awards ceremony and presentation.

Project Awards:

- Best Large Project
- Best Small Project
- Innovation and Research
- Collaboration
- Environment and Sustainability
- Equality, Diversity and Inclusion

People Awards*

- Women's Network Women's Achievement
- Emerging Professional/Apprentice
- Emerging Student

**You can nominate yourself or a colleague for any of these awards.*

Silver Package: (x9)
AWARD CATEGORY SPONSOR
Cost: £800 incl. VAT
Cost with table: £1,655 incl. VAT



Opportunity Includes:

- Choose an award from 9 x Award Categories(where not already sponsored).
- Your chosen category will incorporate your name in shortlisted section at the top of the page, boosting your publicity.
- Your logo or company name will be:
 - included on the award certificate of the category your sponsor
 - included in sponsored award social media platforms posts
 - displayed beside your chosen category in all correspondence and print
- 10% discount for a table of 10.
- Opportunity for a representative from your organisation to be on stage to present award to the winner of the category they have sponsored.

9 x Categories:

- Best Large Project
- Best Small Project
- Innovation and Research
- Collaboration
- ~~Environment and Sustainability~~ **TAKEN**
- Equality, Diversity and Inclusion
- Women's Network Women's Achievement*
- Emerging Professional/Apprentice*
- Emerging Student*

**You can nominate yourself or a colleague for any of these awards*

Bronze Package:
PROGRAMME ADVERTISING
Cost: £300 incl. VAT



This is our advertising package which includes a page in the event programme booklet to advertise your company or services. The programme booklet is provided to guests on the night and electronically to download prior to the event.

Next Steps and Contact Details

This is a unique and prestigious marketing opportunity and we are confident your involvement as a sponsor will provide you with exceptional rewards. For further details on the opportunities available and to make raffle prize donations please contact our Regional Honorary Secretary:

Philip Santos – philip.santos@wsp.com



In support of
Local Charities