

# Awards

## Road Safety Award 2025

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The Road Safety Award recognises projects, initiatives, or technologies that significantly improve road safety in the East Midlands region.

With a focus on working towards zero death and serious injury on our road networks, this award welcomes entrants from both industry and academic institutions. Entrants should focus on making the highway network a safer place through the implementation of new processes, activities, projects, or solutions that achieve real and demonstrable results. This could include positive safe and sustainable action and outcomes for local communities, schemes or projects initiating the application of a safe system approach. Schemes or products that contribute to casualty reduction are welcomed for this award.

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Entries must clearly explain how the submission meets the criteria specified.

### Judging Criteria for the Award:

- Problem statement – 100 words
- Evidence of safety improvements and risk reduction (20%)
- Innovation in design or implementation of safety measures (20%)
- Measurable outcomes such as collision or injury reduction (15%)
- Engagement with users and stakeholders (15%)
- Value for money and long-term safety benefits (10%)
- Alignment with local or national road safety strategies (10%)
- Scalability or potential for broader application (10%)

### How to enter

To enter this award please complete the [Online Entry Form](#) with a maximum of a 1,100-word incl. the problem statement and supporting documents. **The deadline for entries is 23:59 on Friday 12<sup>th</sup> September 2025.** Any questions or doubts please do not hesitate to contact us at [regions@ciht.org.uk](mailto:regions@ciht.org.uk).

Please ensure that you have read the [Important Submission Information](#) before submitting your entry. Shortlisted entries will be notified in October. Winners will be announced at the **CIHT EM Awards Dinner at the Nottingham Belfry Hotel on the evening of Thursday 13<sup>th</sup> November 2025** and details published through a variety of media platforms.